

Continuing the Talk of the Town

New
York
Styles
at the
New
York
Store

New
York
Store
Moline
Illinois
Phone
M. 1208

ANNIVERSARY SALE

THE MILLIONS IN THE TRENCHES

Cannot produce food. Those at home must double their energies to make up the shortage. Food is winning the war. Save it!

HELP PROTECT OUR FIGHTING MEN

Conserve carefully peach pits, apricot, cherry, plum, prune and olive pits, and all nut shells for making carbon used in making gas masks for our soldiers. Please bear this in mind.

MOLINE, WITH ITS 40,000 PEOPLE, HAS NOT SEEN SUCH WONDERFUL VALUES IN MANY MONTHS

Lux

You'll want some at this price, Saturday only—9 to 11 a. m., 2 to 4 p. m.—

3 Boxes for 30c

A Veritable Klondike of Bargains!

Any wonder that hundreds come here daily? Any wonder that the New York Store is the bonanza for seekers of extraordinary bargains? You who have not shared in the big values are urgently requested to come and look—on your judgment we stand. No blind prices here, all goods marked in plain figures. Genuine bargains well worth your every effort to investigate.

Kirk's

Flake White Soap

Big stock on hand. Saturday only—9 to 11 a. m., 2 to 4 p. m.—

10 Bars for 55c

High Grade Suits, Coats and Dresses Here at Big Savings

See the Coats at \$18.75

A big assortment of women's and misses' new fall and winter coats, representing all the new colorings and materials, many beautiful fur trimmed models, values up to \$27.50. Our anniversary sale price **\$18.75**

Plush and Cloth Coats

Values extraordinary in these times. Women's and misses' high grade plush coats, elegant velours, broadcloths, etc., guaranteed linings, values to \$35.00; sale price **\$22.50**

(Other big values up to \$49.50)



Excellent Suit Values

We feature two exceptional suit values, all wool garments in the season's styles and colors, worth \$32.50 to \$40.00, Anniversary sale prices **22⁵⁰ and 29⁵⁰**

(Other good suit values at \$39.50, \$45.00 and \$49.50)

Charming All Wool Dresses

A varied selection of beautiful dresses for women and misses, cleverly designed, featuring distinctive collars, pockets, etc., all the new colors. Dresses that are actually worth \$25.00 and \$27.50; Anniversary sale price **18⁵⁰ and 20⁰⁰**

\$1.50 Corsets

Miller corsets and others, sale price .. **98c**

Toweling

16-inch unbleached, linen finish, per yard **15c**

Women's Union Suits

Regular 39c value, sale price **29c**

Crochet Cotton

Royal Society crochet and knitting cotton, 10c value ... **8¹/₂c**

Kid Gloves

Not all sizes in this lot, great value, pr **\$1.00**

Boys' Overalls

Values up to \$1.50 at per pair ... **98c**

Jewelry Sale

Beautiful bar pins, brooches, lavallieres, rings, etc. val to 75c **19c**

Printed Linoleum

2 yards wide, \$1.25 value, sale price, sq. yd **98c**

Women are Still Talking About These Piece Goods Bargains

36-inch bleached muslin, cambric finish, yard **20c**
54-inch Pepperell unbleached sheeting for single beds, per yard **45c**
Unbleached cotton flannel 35c values, sale price **25c**
Heavy A. C. A. ticking blue and white stripe, 60c value, sale price, yard **39c**
27-inch percales in light and dark grounds, yard **21c**

Silks and Wool Goods

Regular \$1.75 fancy silks, reduced for this sale to, per yard **\$1.39**
Regular \$1.75 to \$2.25 silks in stripes, foulards and fancier, sale price, yard **\$1.59**

Many other desirable Silks at Anniversary Sale bargain prices

An Unusually Big Men's Shirt Item

Men—Here Is a Chance to Stock Up On Shirts

79c One big lot of dependable dress shirts in all the good patterns and colors, actual \$1.00 values a year ago. Your unrestricted choice, each **79c**

Anniversary Specials

Women's flannel gowns, worth \$2 **\$1.25**
at
Ladies' sweaters, worth \$6, sale price **\$4.95**
One lot of voile waists **1/3 off**
Creme de chine waists, worth \$5.00 **\$3.98**
at
Children's knitted combination waist and union suit **50c**

Third Floor Bargains

\$3.00 Lakeside cotton blankets, sale **\$2.49**
price
\$3.50 blankets, reduced for this sale **\$2.98**
to
20c curtain scrim, yard **12¹/₂c**
\$6.00 "Downap" blankets, sale **\$4.98**
price
65c silk striped draperies, per yard **39c**

We're Going to Crowd Our Shoe Dept. With These Values:

A splendid assortment of women's and misses' shoes in the new fall styles. Black kid, gray, Havana brown, high or low heels with cloth tops to match, all high, grade footwear, exceptionally low priced at, pair **\$4.89**

SCHOOL SHOES

An unusually good line of school shoes for growing girls, the miss and little miss, also boys' and youths' gun metal shoes in the English style at \$2.48, \$2.98, \$3.49 and **\$1.98**

ARMY SHOES

Boys' tan army shoes, sizes 1 to 5 1/2, priced at pair, \$3.95 and ... **\$3.48**

NEW YORK STORE

PIERR & CO.

Telephone Moline 1208

MOLINE, ILL.

ALL THE NEWS ALL THE TIME--THE ARGUS